



Creative science outreach with the  
Science, Art and Writing Trust



## **HELPING YOU TO DELIVER EFFECTIVE SCIENCE COMMUNICATION STRATEGIES**

We provide training and mentoring to enable scientists to design bespoke activities with their core research theme at the heart and create opportunities for shared learning with community groups.

## **ABOUT OUR CHARITY**

The Science, Art and Writing (SAW) Trust was established in 2005 as a creative science education initiative that dissolves barriers between science and the arts.

We specialise in supporting researchers to take part in meaningful engagement with the public, using effective communication approaches; building and exercising key professional development skills.

SAW strongly believes that effective science communication activities that appeal to people with varied interests can provide excellent opportunities for scientists to engage in dialogue with schools, policy makers and the general public to reflect upon and inform their own research.

Our project design approach is flexible, tailored to suit target audiences of all ages and abilities and can be delivered as stand-alone projects or replicable activities delivered over a longer time period.

# WHY WORK WITH US?

“Nothing in science has any value to society unless it is communicated”

-Dr Anne Roe, clinical psychologist.

The Science, Art and Writing (SAW) Trust helps you to create engaging science outreach projects that communicate key aspects of your research.

## The SAW Trust will:

- Provide training
- Identify target audiences
- Provide pathways to impact
- Capture impact
- Manage project and budget

Reduce your work load and ensure a professional delivery process with first class outcomes.

### Images:

1. SAW workshops in schools.
2. Professionally published materials to showcase your work
3. Interactive exhibition stands
4. Reusable outreach resources



Contact us to talk about your outreach needs: [info@sawtrust.org](mailto:info@sawtrust.org)

# ACTIVITIES WE PROVIDE

We can support you and your team to create platforms for dialogue and knowledge exchange.



## Platforms for discussion

Our activities build opportunities for discussions around scientific topics with diverse groups, creating valuable insights into ethical and societal views on your research.



## Workshops

In collaboration with professional artists and writers we design workshops and innovative educational resources to inspire the next generation with your work at the heart of the project.



## Reusable resources

Our projects create a legacy by generating long lasting, reusable resources that are yours to use for years to come.



## Exhibition stands

Small table-top activities to ambitious large scale exhibitions, we can create an engaging interactive outreach toolkit based around your research theme.



Image credit: UEA



# TESTIMONIALS

I have thoroughly enjoyed working with the SAW Trust over the last 5 years. SAW is a brilliant organisation making a real difference to people's lives and I can't recommend them highly enough.

It's great to show funding bodies that we have engaged so much with the public because this kind of impact is important to society and successful impact helps us to get more funding for our research.

- Professor Matt Hutchings, University of East Anglia.

Working with the SAW Trust has enabled us to be really ambitious with our public engagement, and reach a wider range of audiences. Without their organisational skills, contacts, enthusiasm and drive we wouldn't have been able to create our eye catching and prize winning exhibits and resources.

Having SAW on board as part of the team enabled me as a project leader to be involved in the public engagement side, but without the massive workload normally associated with these types of activities.

- Dr Lindsay Hall, Quadram Institute.



## OUR SOLUTIONS FOR YOU

Our goal at the SAW Trust is to help you at every stage; from developing a plan and providing text for use in the grant application to delivering quantifiable impact for use in post-grant evaluations such as Research Fish.

With decades of experience in public engagement, we create personalised strategies to demonstrate impact, innovation and social responsibility in order to help you meet the criteria set by UK research councils.

The SAW Trust can be written into research grants as a partner to deliver bespoke impact plans and we can also work to commissions as a service provider, developing outreach strategies and resources to suit your existing budget.

Contact us for more information: [info@sawtrust.org](mailto:info@sawtrust.org)



## Contact Us

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